

New Marketing Manager in North America for GAC Shipping (Journal of Commerce Online)

Contributed by Webmaster
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More info...

GAC appointed Wally Holm as shipping marketing manager for North America and the Caribbean. Based in Houston, Holm replaces Darren Martin, who has recently been promoted to general manager shipping, for GAC USA, based in Philadelphia.

Teens inhabit 'digital marketing ecosystem,' research suggests (Canada.com)

Today's teens inhabit a "digital marketing ecosystem" where their identities and interactions are virtually inseparable from the logos stamped all over them, new research suggests.

Marketing Blogs

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